



*Adrian College*

# Institute for Ethics Newsletter

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Adrian College Institute for Ethics

<http://ethics.adrian.edu>

### In this issue

<i>Brown Bag Series</i>	1, 3, 4
<i>Not For Sale</i>	1
<i>MCF Program</i>	2
<i>Ribbons of Excellence</i>	2
<i>Ethical Question of the Month</i>	3
<i>Reminder: How faculty can get involved</i>	4

### William A. Nericcio Guest Speaker

The Institute for Ethics is proud to announce that William A. Nericcio will be our first Brown Bag presenter on Thursday, September 12, 2013 at 12:05 in Knight Auditorium. His presentation is *Disrupting the Optical Hegemony of Stereotypes Now: Tex[t]-Mex, Eyegiene, and Visual Dynamics of a Techno-sexual Tomorrow*

Dr. Nericcio is the Director of Master of Arts in Liberal Arts & Sciences (MALAS) Professor, English & Comparative Literature at San Diego State University. He is an expert in the field of technology and the representation of ethnic stereotypes with special attention to "Mexicans." His recent book "Tex[t]-Mex: Seductive Hallucinations of the 'Mexican' in America" was awarded the designation "Outstanding Academic Title 2007"



William A. Nericcio

by the American Library Association in Film Studies.

This event is co-sponsored by: The Office of the Vice President and Dean of Academic Affairs, Modern Languages and Cultures, Collegium II, ALPHA/Fin-Com, the Student Life, Multicultural Programs, the Department of English and the Institute for Creativity.

### 2013-14

#### Brownbag Dates

- Sep 12, 2013
- Oct 10, 2013
- Nov 7, 2013
- Jan 16, 2014
- Feb 13, 2014
- Mar 13, 2014
- Apr 10, 2014

### Not For Sale



On September 21, Adrian College students Sara Buggia, Madeline Fox, Lee Schriber, Madeline Thom-

as and Carolyn Wirtz will present at the "Historians Against Slavery" conference at the National Underground Railroad Freedom Center in Cincinnati, Ohio.

Their presentation "The Undergraduate Voice" will highlight their contributions to fighting human trafficking. The Institute for Ethics is proud to support the work of these students who are educating themselves and others on this ongoing ethical issue.

## Michigan Colleges Foundation Ethics Certification Program

### ***Calling all Sophomores and Juniors!***

The Michigan Colleges Foundation and the Adrian College Institute for Ethics have started a pilot program on granting Ethics Certification, in particular students majoring in Accountancy/Business Administration, Exercise Science and Physical Education, Communication Arts and Sciences, and Social work, but others

are encouraged to apply. The program requires a class that has ethical reflection into it, a formal course in ethics, a course in applied ethics related to the academic major, and the construction of a case study.

The program can be completed in 1 to 3 years. Two to three students may be accepted annually.

Students interested should contact Dr. Fritz Detwiler, Director of the Institute for Ethics at [fdetwiler@adrian.edu](mailto:fdetwiler@adrian.edu) by the end of Fall term.

***In addition to the Certificate, students completing this program will earn a \$500.00 reward!***

## Ribbons of Excellence: New Awards!



### **RIBBONS OF EXCELLENCE AWARD**

***New opportunities to incorporate an ethical component into your presentation... and now more awards for doing so!***

The Institute for Ethics offers three prizes for the best ROE presentation with analysis of an ethical problem: ***First Prize: \$100, Second Prize: \$50, Third Prize: \$25***

We will now also offer three prizes for the best ROE presentation which raises the best ethical issue: ***First Prize: \$100, Second Prize: \$50, Third Prize: \$25\****

Students wishing to compete for the prize should notify the Institute at least *one week* before the presentation through e-mail at [ethics@adrian.edu](mailto:ethics@adrian.edu). The institute director is available for consultation with students and/or their advisors to help them develop the presentation.

#### **General Process:**

- ◆ Become familiar with key terms in ethics: "fairness," "virtue," "duties," "rights," "justice," etc.
- ◆ Identify an ethical question or problem: What is the ethical issue?
- ◆ Take a stand: What *should* be done?
- ◆ Defend the stand: Why should it be done?
- ◆ Explore consequences: What difference would it make?

\* Best ethical issue prize incorporates the first two above listed processes.

## Ethical Question of the Month

The Institute for Ethics will offer a new option for students to investigate ethical issues related to their fields of study and issues in current events. An ethical question will be posed in our newsletter, on Facebook and on our web page <http://ethics.adrian.edu>. Students can submit their answers directly via the webpage or via email to [ethics@adrian.edu](mailto:ethics@adrian.edu). This is a contest where the winning submission will offer the student an opportunity to present their case publicly, a certificate of recognition and add an impressive line item to add to their resume.

### **September 2013 Ethical Question:**

***Provide the best ethical argument for or against society's role in reducing student loan debt.***

#### ETHICAL QUESTION OF THE MONTH CHECKLIST

- I have identified the ethical problem.
- I have identified the reason why it is an ethical problem.
- I have proposed a solution to the problem.
- I have given my reason(s) for the solution employing an ethical principle or value\*
- I have considered the implications of my decision for the stakeholders involved.

#### GUIDELINES

The submission should be no more than 300 words. It should contain proper grammar, spelling, etc. It should be submitted on line via the Institute for Ethics Webpage ([ethics.adrian.edu](http://ethics.adrian.edu)) or via email to [ethics@adrian.edu](mailto:ethics@adrian.edu)

It will be due by Friday, September 27, 2013. The winning entry will be announced in the October Ethics Institute Newsletter.

#### \*ETHICAL PRINCIPLES OR VALUES

justice	rights and obligations
fairness	compassion
happiness	consequences
pleasure	moral worth
virtue/vice	care
duty	character

## Brown Bags

In addition to the William Nericcio presentation, the Institute for Ethics 2013-14 Brown Bag series will host two additional speakers from outside of our campus community. The second is David Casterline on October 10th. Mr. Casterline is the Corporate Director of Communica-

tions at Armstrong International. Armstrong International manufacturing company is very highly respected in the business community for the ethical culture they have created within the organization. It is unique in its approach to ethics seeing it not merely as a component of corporate

life but the basis of it. David is regularly sought out by Fortune 50 companies for his help in to integrate ethics into their corporate structures. Armstrong International, through David Casterline, is also a major force behind the Michigan Colleges Foundation's Ethics Certification Program.

## Brown Bags continued.

On November 7th, our guest is Matthew J. Haberkorn Jr. former Marketing Administration Manager for a subsidiary of Teledyne. In 1974, he became an independent contractor that specialized in the sale and implantation of cardiac pacemakers. From 1992-1999, "Mick" volunteered to investigate health care fraud and abuse in an undercover" capacity with an



Agency of the Federal Government and received the U.S. Inspector General's Integrity Award for contributions to the Mission of The Office of The Inspector General. Mick's mission statement is "to inculcate in men and women that spirit of 'Raising The Ethical Bar' and 'Lighting The Flame' so as to make our world a better and brighter place.

*We are interested in bringing in more speakers from our off-campus community.*

*We welcome your suggestions for speakers!*

## Reminder: How faculty can get involved

There are various ways to get involved with the Institute for Ethics.

In your classroom, we are happy to assist you in promoting ethical discussion through our models and in offering to fund and host films which incorporate ethical components.

We offer a Brown Bag lecture series. We invite you to bring your lunch and join us in listening to presentations on a variety of subjects followed by discussion.

- We welcome you to consider doing a presentation on the ethical issues that confront your department, major field of study, or profession.
- Calls for presenters begin in March for the following year. You are not expected to be an ethicist – that is the job of the Institute.
- What we do ask of you is to present the issues with some examples so that we can generate good discussion on the issues and perhaps bring in a little bit of formal
- ethical analysis by the Institute Director or others specifically trained in ethics.
- We offer a stipend of \$200.00 to our presenters.

We are also dedicated to supporting faculty, classes, and departments in learning experiences that encourage and promote ethical discourse.

We sponsor a Ribbons of Excellence award for the best paper having an ethics component. If you are sponsoring a student presentation, please let your student be aware of this opportunity.

We invite ideas for speakers and forum topics and look forward to the opportunity to assist you in encouraging ethical discourse across the curriculum at Adrian College.