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Lighting The Ethical Flame

On November 7th, our guest is Matthew J. Haberkorn Jr., former Marketing Administration Manager for a subsidiary of Teledyne.

In 1974, he became an independent contractor that specialized in the sale and implantation of cardiac pacemakers. From 1992-1999, “Mick” volunteered to investigate health care fraud and abuse in an “undercover” capacity with an Agency of the Federal Government and received the U.S. Inspector General’s Integrity Award for contributions to the Mission of The Office of The Inspector General. Mick’s mission statement is “to inculcate in men and women that spirit of ‘Raising The Ethical Bar’ and ‘Lighting The Ethical Flame’ so as to make our world a better and brighter place.

Education Forum

ADRIAN—Who is responsible for public education? What are the purposes of education? How do we achieve these purposes?

These are the questions to be addressed at a Nov. 12 community forum sponsored by the Adrian College Institutes for Education and Ethics. The forum, set for 7 p.m. in Dawson Auditorium, will address these and other issues facing stakeholders for education. The forum is free and the public is invited to attend.

“These questions are basic to the current debate over American public education.” said Fritz Detwiler, Adrian College professor and director of the Institute for Ethics. “We will be considering not only the goals of public education, but also who has the moral responsibility for achieving those goals.” Andrea Milner, director of the Institute for Education and also an AC profes-
Some of our first cohort of MCF students are now currently involved in case studies with top level corporations and organizations. Upon completion, these students will present their findings which will benefit both the student and researched institution! Students, the subjects of their case studies and their faculty mentors are:

**Danielle MacFarlan:** hospitality management (Dr. Jennifer Ellsworth)

**Kayla Penner:** “at risk” youth (Professor Susan Nichols)

**Megan Vandekerkhove:** biotech (Dr. Jeffrey Lake)

### Ethics in the classroom

The Institute of Ethics is happy to come to your classroom to help introduce and reinforce ethical thought across the curriculum. Instructors have been providing their students this opportunity offered by the Institute.

Dr. Oded Gur—Arie’s B AD 230 Principles of Marketing and B AD 250 Fundamentals of Entrepreneurship had Dr. Detwiler as their guest and Dr. James Hill’s B AD 241 Management classes invited Dr. Spence into their classes. To take advantage of this opportunity, please contact Dr. Fritz Detwiler to schedule a visit.

### Education Forum

The panel will include educators, a parent, a business owner and a government official. “We hope to offer a broader insight into the common expectations of and needs for society as it relates to educating our children,” Milner said.

Those participating on the panel include: Andrea Milner, Director of the Institute for Education, Adrian College; Sam Skeels, Principal of Lincoln Elementary, Adrian Public Schools; John Austin, President of the Board of Education, State of Michigan; Gary Koppelman, 5th grade teacher, Blissfield Elementary School, 2013 SHELL Science Award Winner, Don Taylor, local business advocate, Adrian, MI, a representative parent, and Heather Perez, Resource Development Manager, Communities in Schools, Lenawee. "We are very excited to be bringing these people together to explore the implications diverse perspectives have on our educational system and, ultimately, our students" Milner said.
The Institute for Ethics offers a new option for students to investigate ethical issues related to their fields of study and issues in current events. An ethical question will be posed in our newsletter, on Facebook and on our webpage http://ethics.adrian.edu. Students can submit their answers directly via the webpage or via email to ethics@adrian.edu. This is a contest where the winning submission will offer the student an opportunity to present their case publicly, a reward of recognition and add an impressive line item to add to their resume.

**November 2013 Athletic Training Question**

You are an athletic trainer at a Division II University. You have 5 years of athletic training experience and are the head athletic trainer for football. You oversee a staff of 2 assistant athletic trainers and have 3 athletic training students working with you.

During the league championship game, the starting senior quarterback sustains a collision to the head. You did not see the play that injured the quarterback, but one of your novice athletic training students reports that the athlete looked as if he was "knocked out for a second," and appeared unstable as he exited the field.

Earlier that season, you recall a sideline disagreement regarding whether an athlete should return to play. Based on current best practice, you recommended complete rest for the athlete which meant missing a competition that would affect the team's ranking. The coach disagreed with your decision and involved the athletic director who questioned your decision and abilities as an athletic trainer. At the time, you felt that your position as the head athletic trainer with football was threatened.

Now on the sidelines, you begin to perform an evaluation for concussion. The end of the game is near, the team is in scoring position, and a touchdown will win the game. You hear the athlete's mother asking from the stands if her son will be okay. Simultaneously, the coach is screaming at you to "get him back in the game!"

What do you do?

**GUIDELINES**

The submission should be no more than 300 words. It should contain proper grammar, spelling, etc. It should be submitted online via the Institute for Ethics Webpage (ethics.adrian.edu) or via email to ethics@adrian.edu

It will be due by Friday, December 6, 2013. The winning entry will be announced in the January Ethics Institute Newsletter.
Students!

Become part of the
Michigan Colleges Foundation
Ethics Certification Program

Ethics is a major part of every professional discipline and employers are looking for people who are trained to think through ethical dilemmas. In its second year of existence, the program has already attracted the interest and involvement of major corporations as well as social service agencies.

Adrian students are already involved in the program!

Requirements:

- Open to all students — Fr. thru Sr.
- 3.0 gpa by program completion
- Take a course in your major or program with an ethics component
- Take a formal course in ethics — Phil. 104
- Successfully complete and present a case study response written by professionals in your field.
- Have no record of academic dishonesty.

For more information please contact Dr. Fritz Detwiler at fdetwiler@adrian.edu or the Institute for Ethics at ethics@adrian.edu.